



# Gospel Rescue Mission Strategic Plan 2017

“More than a shelter”

GRM Vision

***“A Legacy of Rescue – A Leader in  
Restoration”***

***In all programs to be a hand up and not offer  
handouts.***

***In all programs teach responsibility to family, church,  
society, employer and to self.***

GRM Mission

***Partnering with the community to serve  
those who are in crisis to restore them to  
freedom and purpose through the transforming  
power of the Gospel.***

# GRM 2017 Strategic Plan Summary

## 2018 Programming Strategies

- Settle into the Miller Family Center for Life Change and adjust procedures or policies as needed.
- Develop Learning Center and/or partnership with the Armory
- Hire Volunteer Coordinator
- Expand programs into neighboring counties
- Explore programs to help youth in poverty

## Staffing Strategies

- Develop solid evaluation plan
- Develop apprenticeship program
- Hire volunteer Coordinator 2018
- Hire Development Director 2019
- Hire GRITU Teacher 2019
- 2022 Hire Restoration Center Staff
- Develop leadership training



## 2018 Board Strategies

- Add 4 more board members
- Maintain/Grow board membership 9-14
- Develop Board Training

## Fundraising Strategies

- Become voice of influence on poverty issues
- Hire outside agencies to help with acquisition and direct mail
- Maintain ECFA and BBB certified status
- Become AGRM Certified
- Add Social Enterprises in 2019 and beyond
- Increase GRIT U sales to get us to \$1000 a month
- Increase Church presence
- Strive for more non government grants
- 2019 Radiothon
- Develop Enterprise Operations
  - Triple Bottom Line ( Financial, Spiritual, Social)

\$492,000  
2187 Donors

2018

\$ 679,952  
3187 Donors

# Programming

Currently we are focused primarily on our rescue services for Tier 1

Primary Target: To lead men, women and children to the saving knowledge of Jesus Christ. Additionally, offer discipleship and life education to help those we serve to be able to live a God honoring life physically, mentally, spiritually and socially.

## 2018 Strategies

- Settle into the Miller Family Center for Life Change and adjust procedures or policies as needed.
- Develop Learning Center and/or partnership with the Armory
- Hire Volunteer Coordinator
- Expand programs into neighboring counties
- Explore programs to help youth in poverty

Tier 4: Those living outside of poverty

Tier 3: **Chronic Homeless**  
Homeless Outreach team

Tier 2: **Need a hand annually**  
Getting Ahead When Getting Out  
Doorways of Hope  
Financial Help

Lead  
Community  
Court  
Concept

Tier 1: **Need a hand 1-2 times through lifetime**  
Citadel for Mighty Men: Women of Worth:  
Shelter Services: Meals : Food Pantry:

Employment  
First  
Added 2017

Community  
Gardens  
Add 2018

Expand and further develop programs to help those who annually find themselves struggling in poverty.

# Programming

## Key Components

- Detox Center
- Community Health Clinic
- Development of Doctor Scholarship Program
- Development of 1-2 year restoration program
- Approximately 7 million dollar campaign
- Add Restoration Center Staff

In **2022** while maintaining our rescue program we will develop a life restoration program to help more people that are stuck in tier 2. This will include building a new center next to the Miller Family Center for Life Change.



Tier 4: Those living outside of poverty

Tier 3: Homeless Outreach

Tier 2: Getting Ahead When Getting Out Doorways of Hope Financial Help

Lead Community Court Concept

Tier 1: Citadel for Mighty Men Women of Worth: Shelter Services Meals Food Pantry Program As of 2017

Employment First Added 2017

Community Gardens Add 2018

**Satellite rescue locations in neighboring counties to serve as feeder for restoration center**

# Programming

Ultimately we hope to create a tiny house neighborhood for Restoration Program graduates

## Key Components

- Clean an sober neighborhood
- Covenant agreements
- Condo style agreements on sales
- Personal gardens on all plots of land
- Solid Homes owned and maintained by program graduates
- Community Center Building

Tier 4: Those living outside of poverty

Tier 3: Homeless Outreach

Tier 2: Getting Ahead When Getting Out  
Doorways of Hope  
Financial Help

Lead  
Community  
Court  
Concept

Tier 1: Citadel for Mighty Men Women of Worth:  
Shelter Services Meals Food Pantry Program  
As of 2017

Employment  
First  
Added 2017

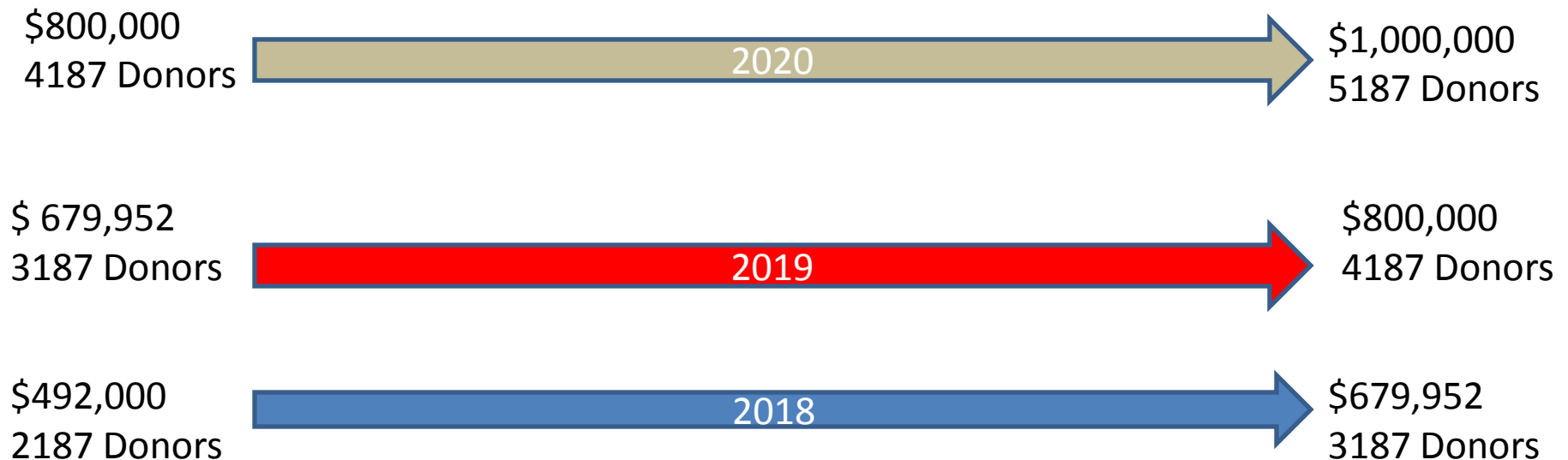
Community  
Gardens  
Add 2018

# Fundraising

**Change Fiscal year from  
Calendar to Oct 1 –Sep 30**

## Strategies

- Become voice of influence on poverty issues
- Hire outside agencies to help with acquisition and direct mail
- Maintain ECFA and BBB certified status
- Become AGRM Certified
- Add profitable Social Enterprises in 2019 and beyond
- Increase GRIT U sales to get us to \$3000 a month
- Increase Church presence
- Strive for more non government grants
- 2019 Radiothon
- Develop Enterprise Operations
  - Triple Bottom Line ( Financial, Spiritual, Social)



# GRM Board

## Strategies

- 2018 Add 4 more board members
- Maintain board membership 9-14
- Develop Board Training

Wealth  
Wisdom  
Work  
Walk with God



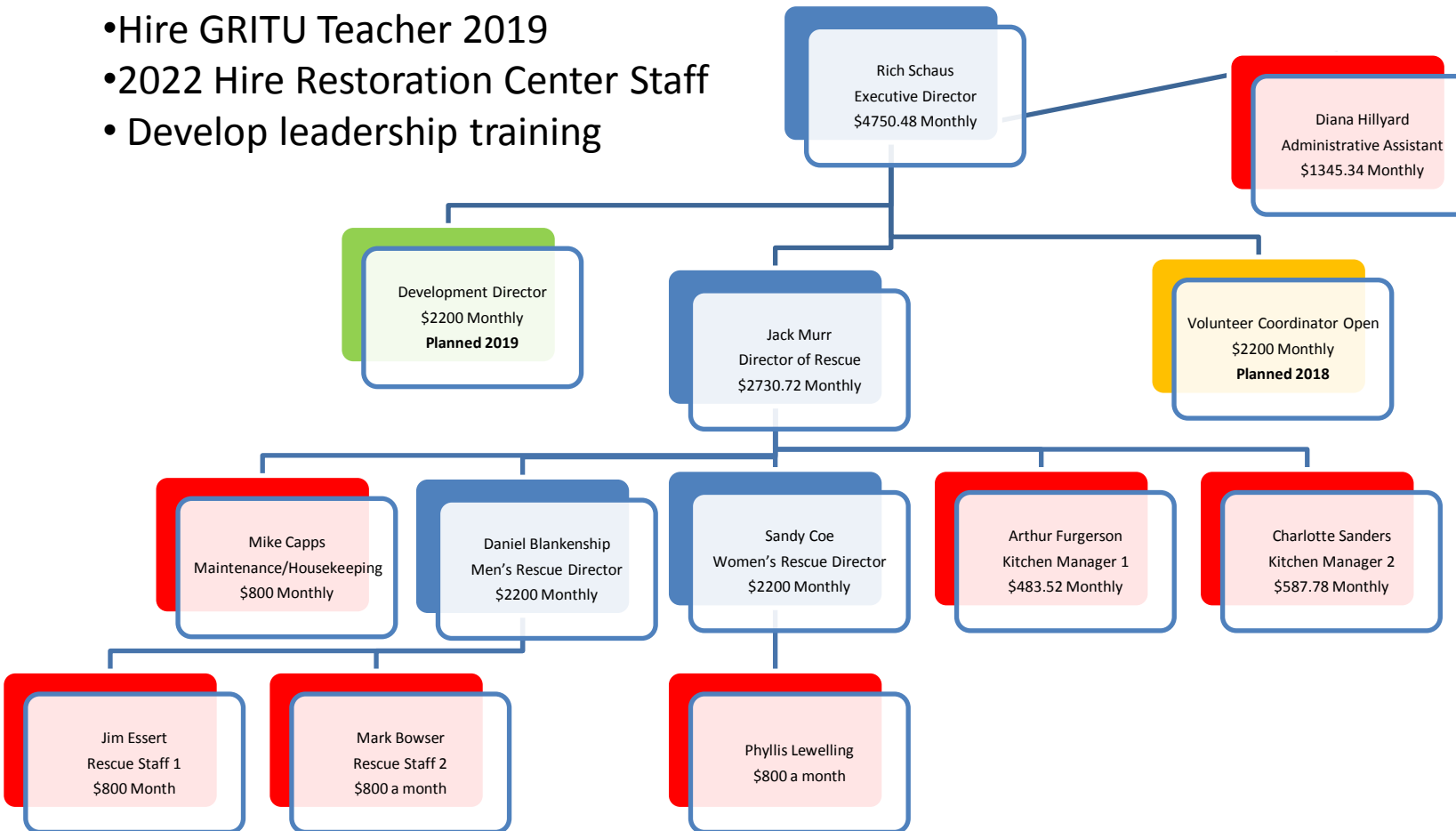
## GRM Core Values

- Gospel Rescue Mission understands that a relationship with Jesus Christ is the basis for life transformation.
- Gospel Rescue Mission believes that God, as the Creator of man, has given His written Word (Old and New Testament) as the only authoritative source to instruct man how to live.
- Gospel Rescue Mission will provide grace-based, biblically therapeutic programs to restore the lives of those who have previously failed to live according to God's instructions.
- Gospel Rescue Mission will embrace practices which demonstrate radical hospitality to those in need.

## Staffing Strategies

- Develop solid evaluation plan
- Develop apprenticeship program
- Hire volunteer Coordinator 2018
- Hire Development Director 2019
- Hire GRITU Teacher 2019
- 2022 Hire Restoration Center Staff
- Develop leadership training

# Staffing





# Events

- Hometown Hope Run (October )
- **Campaign Celebration Dinner (November 2017 Only)**
- Five Star Thanksgiving (November)
- Five Star Christmas (December)
- Ding Dong Dash Event (December)
- **Experience Homelessness/Poverty events (Feb-Mar 2018 Only)**
- Its No Joke Comedy Night (April)
- **Ribbon Cutting Miller Family Center for Life Change (May 2018 Only)**